**SREE VISALAM WEB DEVELOPMENT PROPOSAL**

Prepared for

**Sree Visalam Chit Funds**

Prepared by

**Arunkumar Natarajan**

**arun@arunscode.tech**

**May 26, 2021**

**Executive Summary**

**Arun’s Code Technologies** created this proposal specifically for **Sree Visalam Chit Funds**. We will be providing specialized web development services that will effectively assist your company in optimizing digital opportunities to attract loyal customer bases and increase sales channels. The total cost of our services is 55000 INR.

**Introduction**

In today’s digital world, your website is often the first impression on potential customers. In fact, more than 60% of today’s purchases ideas and payments start online, and nearly all consumers state that company websites factor into their purchasing and online payment decisions. A reliable, well-designed website exposes your products and services to those who seek them, and makes it easier for you to compete in a crowded marketplace.  
As a professional web development company, We specialize in building business web applications that accomplish the following:

* Positively position your brand, products, and services
* Drive visitors to purchase or convert to leads
* Support your digital marketing channels

We have had the pleasure of working with many brands to build successful business websites. We draw from a strong web development background, augmented by an understanding of what makes a website a profitable marketing tool.  
In this proposal, you’ll find a wealth of information related to the web development services that we offer. You’ll also find information regarding my approach to web developing projects, and the costs associated with your website’s design and creation.

**Scope of Work**

1. **Responsive Design**

Your website will adapt it’s layout based on the size of the viewer’s screen. This ensures that your website will function properly on computers, smartphones, and tablets.

1. **Customer Login and Payment Gateway**

The new features will be added in the application that are customer login and secured payment gateway integration to help customers to make hassle free payments on time.

1. **Technolgies**

We build our client’s web applications using PHP programming language and the Laravel framework which is most popular PHP framework on the planet.

We use latest version of HTML, CSS and Javascript for front end and MySQL as a database server.

1. **Periodical Backups**

Our project cost includes secure online backups of your website. These backups serve as an insurance policy of sorts in case of malicious infiltration or damage to your site.

1. **Content Updates**

To be used effectively, your website should be updated regularly. We would support for publication of updated content and graphics at your request.

**Development Timeline**

I’ve found that following a structured web design process provides peace of mind to my clients while ensuring each project is delivered on time and on budget. The table below provides a high-level overview of that process, along with projected completion weeks for each phase.  
Please note that the weeks below are estimates, and are subject to change as a result of communication or requirements challenges which are common to technical projects.

|  |  |
| --- | --- |
| **Phase** | **Timeline (in weeks)** |
| Initial Wireframes | 1 week |
| Mockups | 1 week |
| Functional Prototype | 3 weeks |
| Private Deployment | 1 week |
| Testing | 1 week |
| Public Deployment | 1 week |
| **TOTAL** | **8 weeks** |

**Pricing**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Sub Total  INR 55,000.00 | | | | |
| **Product Name** | **Quantity** | **Price** | **Unit** | **Total** |
| Web Application Build for Sree Visalam Chit Funds | 1.00 | INR 55,000 | package | INR 55,000 |

**Total INR 55,000.00**

**Payment**

Payment for the project will be due on the following terms :

1. 40% invoiced upon project approval
2. 30% invoiced upon private deployment
3. 30% invoiced upon public deployment

**Thank you!**